STAFF WEEK FOR CENTRAL AND EASTERN EUROPEAN PARTNERS
FROM 05TH TO 09TH February 2018

Communication Strategies of Academic International Cooperation – Experiences and Perspectives

Participants:

Yerevan State University, Armenia
Marine Arakelyan

ADA University, Azerbaijan
Rhaman Shahhuseynli

St. Kliment Ohridski University, Bulgaria
Krasimira Krivorova
Tatyana Tsaneva

Charles University, Czech Republic
Marie Micková

University of Zagreb, Croatia
Željka Pitner

Eötvös Loránd University, Hungary
Dóra Ehrenberger

University of Warsaw, Poland
Anna Sadecka

Higher School of Economics, Moscow, Russian Federation
Kirill Bukin
Alyona Sutormina

Higher School of Economics, Saint Petersburg, Russian Federation
Konstantin Platonov

Kazan State University, Russia
Rimma Galakberova

Moscow State Linguistic University, Russian Federation
Anna Federova
Galina Voronina

Moscow State University, Russian Federation
Iurii A. Mazei
Julia Voronovich

Russian State University of Humanities Moscow, Russian Federation
Natalia Rostislavleva
Vera Zabotkina

St. Tikhon’s Orthodox University, Moscow, Russian Federation
Tiziana Guaitieri

University of Belgrade, Serbia
Ljiljana Petković
Katarina Živanovic

Ivan Franko National University, Ukraine
Oksana Krayewska
Oksana Palych

HUMBOLDT-UNIVERSITÄT ZU BERLIN
Monday, 5th February - Communication in academic management

09:00 am
UL6
Registration and Cash desk
Entrance Hall

10:00 am
UL6
Room 2249A
Welcome speech
Dr. Stefan Karsch, Regional Coordinator Central and Eastern Europe (HU Berlin)

10:15 am
UL6
Room 2249A
Presentation of the Humboldt-Universität zu Berlin and the International Office
Dr. Ursula Hans, Head of the International Office (HU Berlin)

10:30 am
Room 2249A
Coffee break

11:00 am
UL6
Room 2249A
International cooperation and communication

Structured Methods of Mobility Management and their Impact on Communication Strategies
Karolina Kozikowska, Erasmus+ Ka107 project manager (HU Berlin)

How to communicate effectively within a Virtual Team - Example of Erasmus Mundus A2 Projects for the Western Balkans
Anna Sadecka (University of Warsaw)

Importance of Effective Communication and Cultural Awareness in International Academic Partnerships
Dr. Rahman Shahhuseynli (ADA University)

12:30 am
Da Vinci
Lunch

02:00 pm
Dor65
Room 557
Administration of international student and staff mobility – reports and experiences

International Work at Moscow State University
Iurii A. Mazei (Moscow State University)

Communication strategies of academic international work – experiences and perspectives
Dr. Marine Arakelyan (Yerevan State University)

55 Years of Cooperation HU-MSLU: Status and Perspectives
Dr. Galina Voronina (Moscow State Linguistic University)

Credit mobility at Sofia University - benefits, challenges and results
Tatyana Tsaneva (Kliment Ohridski University)
From Russia with Math
Dr. Kirill Bukin (National Research University Higher School of Economics)

Communication Strategies of Academic International Work – Experience of Ivan Franko National University of Lviv, Oksana Krayevska (Ivan Franko National University of Lviv)

Kazan Federal University
Rimma Galiakberova (Kazan Federal University)

3:45 pm
Dor65
Coffee break

04:00 pm
Dor65
Fair of possibilities
Partners present themselves and their study opportunities for HU students and staff

Room557

07:00 pm
Clärchens Ballhaus
Welcome Dinner

Tuesday, 6th February – Internal communication in international relations

09:00 am
UL6
Communication coaching – Energizing formal and informal communication in teams, design of communicational crossroads
Room 2249A
Workshop Part I
Wolfgang R. Schmidt, Business Coach and Trainer

10:30 am
Coffee break

11:00 am
Communication coaching – Energizing formal and informal communication in teams, design of communicational crossroads
Workshop Part II
Wolfgang R. Schmidt, Business Coach and Trainer

12:30 am
Da Vinci
Lunch

02:00 pm
UL6
How to enhance effective communication between scientific and administrative staff?
Room 2249A
Roundtable discussion

03:30 pm
Coffee break

04:00 pm
Guided campus tour & HU Library tour or alternatively guided visit to the Berlin Cathedral Church

HU Main Building / Cathedral, Lustgarten
Wednesday, 7th February – Structural settings for new communication

09:00 am
UL6
Room 2246
Matchmaking and individual appointments at HU faculties

11:30 am
Structural settings for new communication

The impact of international project management on communication strategies development
Vera Zabotkina, (Russian State University of Humanities)

Digital Internationalization: Russian Prospective
Konstantin Platonov (Higher School of Economics, St. Petersburg)

Crisis Communication for Exchange Students - The System and its Mechanisms at Charles University
Marie Micková (Charles University)

12:30 am
Da Vinci
Lunch

02:00 pm
Communication strategy goals reflected in organizational structures
UL6
Room 2249A

DAAD’s strategy of a process-oriented organizational structure to meet future challenges
Benedikt Brisch, Head of the Regional Group Central and Eastern Europe of the German Academic Exchange Service (DAAD) in Bonn

03:30 pm
Coffee break

04:00 pm
Matchmaking and individual appointments at HU faculties
UL6
Room 2249A

07:30 pm
Cultural program: La Traviata
Staatsoper Berlin
Unter den Linden 7

Thursday, 8th February – External communication - Recruitment and Enrolment

08:45 pm
Transfer to Freie Universität Berlin
UL6
Main building, rear entrance Dorotheenstraße

10:00 am
International Office at Freie Universität Berlin

Freie Universität Berlin and the Role of its Liaison Offices within the overall Internationalization Strategy
Britta Piel, Head of Funding & Liaison Offices (FU Berlin)
Recruitment Strategies for Eastern Europe Regions  
_Tobias Stüdemann, Head of the Liaison Office Moscow (FU Berlin)_

University Events for Domestic and International Recruitment  
_Dóra Ehrenberger, International Coordinator for Global Bilateral Agreements (Eötvös Loránd University)_

11:30 am  
FU Guided campus tour  
*Nicole Putbrese, Delegations and Services (FU Berlin)*

12:30 am  
Galileo FU  
Lunch

03:00 pm  
UL6  
Room 1068, Orbis  
**HU mobility tools and services**

Student services and International Club "Orbis Humboldtianus"  
_Ulrike Spangenberg (HU Berlin)_

Berlin Perspectives Programme  
_Nicole Hermann, Lena Himmler (HU Berlin)_

Questions and discussion - connected via video conference  
_Dr. Julia Effertz (HU Berlin), live from L.A. USA_

04:30 pm  
Coffee break

Application Platform MoveOn - Usage and Services  
_Norbert Haß (HU Berlin)_

HU Incoming Services – Accommodation  
_Rebanna Kusche (HU Berlin)_

Friday, 9th February – language as a key competence

09:00 am  
UL6  
Room 2249A  
Matchmaking and individual appointments at HU faculties

10:30 am  
Coffee break

11:00 am  
UL6  
Room 2249A  
**Language as a key competence in communication**

Language Centers in Higher Education Institutions and their Role in International Cooperation  
_Elke Rößler, HU Language Centre_

Languages in International Mobility  
_Ljiljana Petkovic, Katarina Zivanovic (University of Belgrade)_

Strategies for Intercultural Communication in the Work of the German-Russian Center,  
_Dr. Natalia Rostislavleva (Russian State University of Humanities)_
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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| 12:30    | Conclusion and Awarding of Certificates of Participation  
Dr. Stefan Karsch, Regional Coordinator Central and Eastern Europe (HU Berlin) |          |
| 01:00 pm | Closing Lunch                                        | Casalot  |
1. Humboldt-Universität zu Berlin, Main Building Unter den Linden 6 (UL)
2. Humboldt-Universität zu Berlin, rear entrance at Dorotheenstraße, Meeting point for the departure to Freie Universität
3. Department of Slavic Studies (Fair of possibilities Venue), Dorotheenstraße 65 (DOR)
4. Train Station “Friedrichstraße”
5. Berlin Cathedral Church, Am Lustgarten
6. Staatsoper Berlin, Unter den Linden 7
7. Restaurant Via Nova II, Universitätsstraße 2

How to access WIFI
Preferably via roaming by Eduroam
http://www.eduroam.org


Our organization team will hand out the password to you.

**Contact Information**

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